

# Thrive On Your Own Terms

With more than 5,000 Members operating some 14,000 storefronts, Nationwide Marketing Group is the largest buying, marketing and business support organization of its kind in North America. We work on behalf of Independent appliance, furniture, bedding, electronics, outdoor, specialty electronics, custom installation and rent-to-own dealers, helping them grow their businesses and thrive on their own terms.

And this exclusive AT&T program does just that by helping round-out the connected home. Appliances, lights, electronics, security systems, grills, beds, doorbells, voice assistants — it's all controlled by smart phones.

“Not only does this program help support the growing trend of a connected home, but the shorter lifecycle common with today's cell phones will encourage additional store traffic and frequency of shop. And the exclusive promotions available only to Nationwide's Independent retailers provide a clear competitive advantage over the national chains.”

— Tom Hickman,  
President and Chief Member Advocate,  
Nationwide Marketing Group

So far, **more than 225 Nationwide Members** have signed up to become authorized AT&T retailers. **Ready to join them?**



**Want to learn more?**  
**Visit [NationwideGroup.org/ATT](http://NationwideGroup.org/ATT).**

Join the  
**Nationwide  
Marketing Group**  
exclusive program  
that's already paid out  
\$100,000s to Independent  
retailers like you!



# Why AT&T?



**WIRELESS PRODUCTS & SERVICES.** Sell the latest smartphones, tablets and wearables — not to mention wireless plans for America's Best Network\* — all with no inventory requirement. And with three iconic phone launches a year, plus all the traditional retail holidays, you'll get more new and repeat footprints entering your store, all year long.



**IN-HOME BROADBAND.** Get ready for nationwide 5G and the rise of the connected home by offering whole-house Internet that quickly connects all your customer's devices.



**ENTERTAINMENT SERVICES.** DIRECTV provides access to more than 65,000 shows and movies on demand, plus hundreds of live channels. And coming soon, AT&T TV will combine the benefits of live TV, on-demand movies and shows, cloud DVR, online streaming and smart home technology to create the ultimate home entertainment experience.



**FIELD SUPPORT.** We've got dedicated territory managers to help you every step of the way.



**WEEKLY COMPENSATION.** Unlike other programs, ours pays out weekly. Not monthly. So you're never waiting for payment.

\* Based on GWS OneScore Sept. 2018.  
Excludes crowd-sourced studies.

## The Smart Home Source

AT&T makes the connected home easy with its **Smart Home Manager app**.

- Personalize and manage home WiFi networks
- Track data usage by device
- Use parental controls to set individualized usage limits for each family member
- Minimize distractions — at meals, during homework or when it's time for bed

Plus, **AT&T's bundles** give you the opportunity to combine TV service with Internet, wireless and home phone — and offer substantial savings at the same time.

And, AT&T also offers **limited-time BOGO** (Buy One, Get One) and **trade-in / port-in wireless promotions** to help extend the savings opportunities.



## Easy Ordering with SARA Plus

Our exclusive AT&T relationship is **supported by DSI**, which provides training and sales support to ensure you're successful with your new business vertical.

DSI's revolutionary **SARA Plus** order entry platform makes it possible for you to sell a single product or an entire bundle of services in less than 15 minutes. And that includes discussing the various options, entering the order and getting the customer approved. And once the sale is made, delivery and any in-home installation appointments are handled directly with the customer through SARA Plus. So your job is done.

SARA Plus also gives you the **ability to track sales** by associate, and detailed reporting. And it can be used on any iOS or Android device.

