

NEW CUSTOMER ACQUISITION CAMPAIGN

LOOKING FOR NEW CUSTOMERS?

Reach new customers in your market with the SMART Solution from LocaliQ.

Pick a package based on number of households you want to reach. Media includes direct mail, targeted email, geo-targeted display, OTT/CTV and streaming radio.

BENEFITS TO SMART SOLUTION

- 100% New Shopper Audience
- Massive Frequency Across Multiple Platforms
- Full Attribution ROI

There are 4 SMART Solutions to choose from with packages starting at \$2,055.



Sign up on MemberNet/AdCentral or contact Keven Dalke at keven.dalke@nationwidegroup.org for more information about the program.

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