

# PRIMETRIX POS CONSENT FORM

PriMetrix provides our Members unmatched data and analytics to help drive their business. Complete with 3 different tools, our industry exclusive insights provide our Members everything they need to analyze their market, benchmark their business against the aggregate of the membership, and optimize their SKU assortment.

PriMetrix is FREE to all members, some tools require POS sharing for access *\*requires POS Sharing*



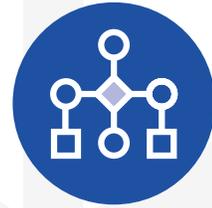
## Market

Analyzes category sales to help Members understand local market opportunities and market share by retailer



## POS Benchmarking

Analyzes POS (point of sale) data against the NMG aggregate, to understand valuable performance insights\*



## ART

Assortment Rationalization Tool analyzes sales data to help optimize assortments to maximize revenue\*

*PriMetrix POS integrations include:*

AltheaSuite  
Appliance.io  
ARSS

EPASS  
FRS  
Furniture Wizard

Myriad  
Oracle NetSuite  
PROFITsystems

Reliable Softworks  
Smartwerks  
STORIS

TylerNet  
Whirlwind

Yes, I am interested in participating in this Nationwide Marketing Group program.

NMG ID# \_\_\_\_\_ Member Store: \_\_\_\_\_ POS System: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

IT Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

NMG has our permission to receive our POS information directly from our POS provider.

Member Signature: \_\_\_\_\_

